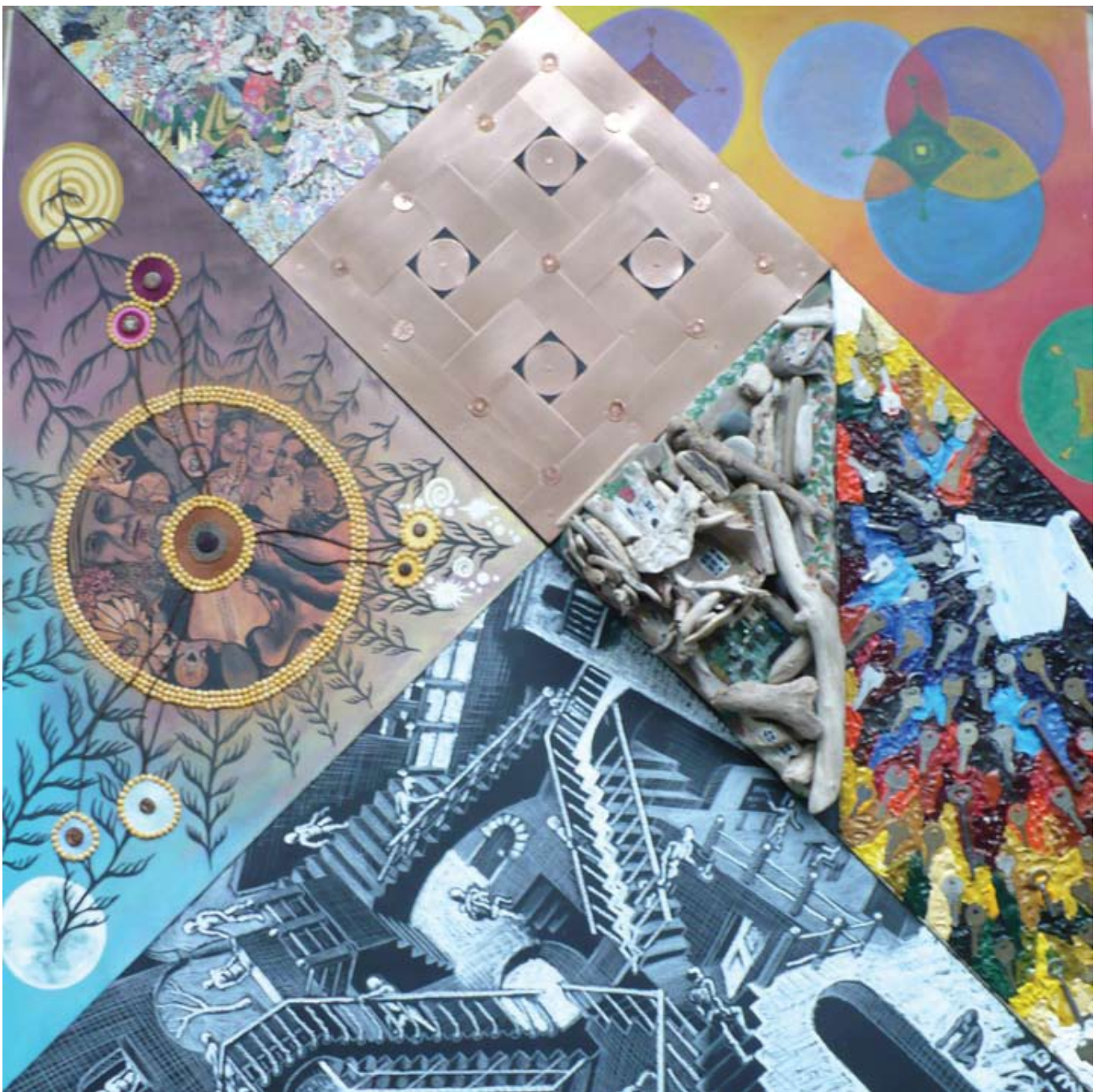


SUPPORTING OUR SOCIAL MOSAIC:  
SOCIAL DEVELOPMENT PRIORITIES  
FOR THE CITY OF CAMPBELL RIVER

SUMMARY REPORT

SEPTEMBER 2010



Courtesy of Campbell River Community Arts Council.



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**SUPPORTING OUR SOCIAL MOSAIC:  
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**SUMMARY REPORT**

**SEPTEMBER 2010**

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Prepared by the Campbell River Social Planning Committee in partnership with the City of Campbell River and the Social Planning and Research Council of British Columbia (SPARC BC)

**A note about the front and back covers:** Enfolding this document is a picture of the Tangram puzzle that was created by seven local artists during the *Supporting our Social Mosaic: A Community Planning Workshop* under the direction of Campbell River Community Arts Council. The Arts Council has generously donated the Tangram to the City of Campbell River. More details about the Tangram and contributing artists can be found inside the report.



Courtesy of Campbell River Community Arts Council.



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## Acknowledgements

Special thanks are given to Alberta Billy (Elders Council of the We Wai Kai Nation) for providing the opening prayer and welcoming all participants at the *Ann Elmore's Legacy: Preparing for Social Change Workshop* in May 2009 and the *Supporting Our Social Mosaic: A Community Planning Workshop* in February 2010. We also thank Alberta for participating as a presenter on the Panel on Social Development in Campbell River that was held in February 2010 in conjunction with the *Supporting Our Social Mosaic Workshop*.

We thank Ken Blackburn, Executive Director of the Campbell River Community Arts Council, for his generous assistance in organizing the seven artists who created the seven pieces of the Tangram puzzle, thereby providing a lasting visual representation of participants' discussions at the *Supporting Our Social Mosaic Workshop*. We are grateful to the following artists for creating this unique symbol of Campbell River's capacity to be adaptive and successful in addressing changing social development issues:

- Jill Banting
- Ken Blackburn
- Liz Carter
- Heather Hughson Magee
- Amy Muloin
- Mary Teer
- Ja Whitcombe

Further, thanks are given to the Campbell River Social Planning Committee volunteers, including the seven facilitators who donated their time to help each action planning focus group at the *Supporting Our Social Mosaic Workshop* to identify social development directions. Our thanks are extended to:

- Kris Calver
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- Angela Evans
- Colleen McClure
- Nicole McLennan
- Peter Wipper
- Amber Zirnhelt

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- Brandi Drew
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- Katie Miller
- Laura Murray
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Finally, we wish to thank the many organizations that contributed financially to the *Supporting Our Social Mosaic: A Community Planning Workshop*, including:

- City of Campbell River
- Campbell River Daybreak Rotary Club
- John Howard Society - North Island
- TimberWest
- Coastal Community Credit Union
- School District 72
- Laichwiltach Family Life Society
- Kinsmen Club of Campbell River
- Seymour Pacific Developments Ltd.
- Social Planning and Research Council of British Columbia (SPARC BC)
- and also Robert Wolfe for his financial contribution as a member of our community.

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## 2. Introduction

This document represents the culmination of many years of effort by the Campbell River Social Planning Committee (CRSPC) in working with diverse community agencies, City of Campbell River staff, and the Social Planning Research Council of British Columbia (SPARC BC) to determine, from a truly grassroots approach, social development priority issues and actions for our community.

The outcomes from these efforts were shaped through two key community planning workshops. The *Ann Elmore's Legacy: Preparing for Social Change Workshop* held on May 20, 2009 and its August 2009 summary report presented the framework for subsequent discussions and conclusions by identifying seven social development priority areas:

- Food Security, Social Inclusion, and Accessibility
- Public Safety
- Training, Employment, and Income Security
- Housing, Shelter, and Homelessness
- Health and Well Being
- Children, Youth, Seniors, and Families
- Community Development

Following the *Ann Elmore's Legacy Workshop*, the CRSPC compiled an inventory of social development assets in the community organized into the seven priority areas. The inventory formed the basis of the gap analysis and action planning sessions at the *Supporting Our Social Mosaic Workshop* in February 2010.

This summary report provides a foundation for determining the CRSPC's future direction, and also provides important input for the social development component of the City of Campbell River's new Sustainable Official Community Plan being prepared in 2010 and 2011. The report can be downloaded from the City's Sustainable Campbell River website at [www.sustainablecampbellriver.ca](http://www.sustainablecampbellriver.ca).

In addition to the Acknowledgement and Introduction sections, four other sections follow: we outline the central purpose for creating this report;

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describe the methodology used by the CRSCP; present the key gaps and priority actions identified by *Supporting Our Social Mosaic Workshop* participants for strengthening the social safety net in Campbell River; and offer some considerations regarding next steps.

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### 3. Purpose of Developing this Report

The process leading up to this report has served a number of purposes. First, the very act of bringing together our common, distinct and complementary interests and concerns builds community, and helps us to understand our diverse qualities and needs.

The process has helped identify gaps in social and health service delivery in Campbell River and related actions that could be undertaken. The process also has helped identify possible community partnerships and resources that could be used to address our social development needs. By understanding our gaps in social and health services, and by collaboratively defining actions to address those gaps, some measure of agreement has been achieved with the groups and agencies involved. This will help to target resources and to develop partnerships that leverage their resources and maximize the effectiveness of our efforts.

This report will serve to assist the City of Campbell River Council and staff in preparing the new Sustainable Official Community Plan which will broadly address the four pillars of sustainability: (1) Environmental, (2) Social, (3) Cultural, and (4) Economic aspects of community development. Providing this report to the City will contribute to defining goals, policies and actions that, at the municipal level, can support the social health of our community.

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## 4. Methodology

The methodology leading to this report was very much a “made in Campbell River” approach based on best practices in community planning. In total, there were four steps which took place over a one year timeframe.

### 4.1. Host Ann Elmore’s Legacy: Preparing for Social Change Workshop

The first step in the process was to host the *Ann Elmore’s Legacy: Preparing for Social Change Workshop* in May 2009. This *Workshop* included over fifty people with diverse social, health, cultural and economic interests. The *Workshop* aimed to achieve the following goals:

- To appreciate artistic representations of the historical contribution that Ann Elmore made to social development in Campbell River (presented by the Campbell River Community Arts Council);
- To understand the elements of a social development plan and the role of municipalities, community agencies and coalitions in the creation of such plans;
- To contribute to the selection of priority areas for social change in Campbell River and participate in an asset mapping exercise related to priority areas.

A summary report for this *Workshop* can be downloaded from the SPARC BC website at [www.sparc.bc.ca](http://www.sparc.bc.ca) (use the search box at the top of the page to search for “Ann Elmore”).

### 4.2. Create Inventory of Campbell River Social Development Assets

Based on the prioritizing activity and related asset mapping exercise at the *Ann Elmore’s Legacy Workshop*, the CRSPC developed an inventory of Campbell River social development assets organized under the seven social development priority areas. This list was critical to ensuring that the subsequent gap analysis and action planning work was built on a body of evidence about existing social and health service assets in the community. The inventory can be downloaded from the City’s Sustainable Campbell River website at [www.sustainablecampbellriver.ca](http://www.sustainablecampbellriver.ca).

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### 4.3. Host Panel Discussion and Supporting Our Social Mosaic Workshop

Following the completion of the social development assets inventory, the CRSPC hosted a panel discussion on social development in Campbell River involving key stakeholders in the social, health and economic sectors in Campbell River. The panel discussion included representation from First Nations, the business community, the City of Campbell River Planning Department, social service agencies, and SPARC BC. This component aimed to engage, educate and exchange knowledge from diverse perspectives on questions about social development in Campbell River.

In tandem with the public panel discussion, the CRSPC organized the *Supporting Our Social Mosaic: A Community Planning Workshop* which built on the outcomes of the *Ann Elmore's Legacy Workshop*. The primary goal of the *Supporting Our Social Mosaic Workshop* was to incorporate the knowledge and insights from diverse community participants (social service agencies, members of First Nations, local government staff, businesses, youth, seniors, the users of social and health services, etc.) in assessing gaps in services, identifying actions to address the gaps, and suggesting potential partners and resources for achieving the actions.

The structure of the *Supporting Our Social Mosaic Workshop* was determined through the efforts, insight and encouragement of the CRSCP members, namely Judi Malcolm, Anthea Kennelly, Katie Hine, Linda Moore, Brenda Wagman, and Mary Ashley, as well as Scott Graham from SPARC BC, Rob Buchan from the City of Campbell River's Planning Department, and Amber Zirnhelt from the City's Sustainability Department.

A total of 84 people attended the *Workshop* as participants or volunteers representing nearly 50 agencies and groups. The *Workshop* included a series of seven concurrent focus groups, one group for each priority social development area (as listed in the Introduction section). Each group was supported by a facilitator and a note taker to ensure all voices could be expressed and recorded. Each focus group included a democratic voting process that resulted in the selection of the priority gaps and proposed actions as summarized in this report.

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In order to have a consistent approach for the facilitation and record keeping in the seven focus groups, a detailed facilitator's guide was prepared and a training session was held with the facilitators and note takers prior to the *Workshop*.

The Campbell River Community Arts Council led a series of artistic interventions during the *Supporting Our Social Mosaic Workshop* to integrate arts and culture into the community planning process. Each of the seven focus groups was supported by a local artist who created one of the pieces of a Tangram puzzle, with each piece reflecting the nature of the conversation taking place in the respective group.

A Tangram is a Chinese dissection puzzle consisting of seven flat shapes, called tans, which are put together to form different shapes using all seven pieces without overlaps. The Tangram serves as a particularly appropriate representation of social development in a community. In each community there are core services, projects and initiatives that make up the social and health services mosaic for residents. As the needs and interests of people in a community change, the shape of this mosaic may need to adapt and transform over time. The complete Tangram created at the *Workshop* is displayed as the front and back covers of this summary report courtesy of the Campbell River Community Arts Council.

#### **4.4. Validate the Supporting Our Social Mosaic Workshop Outcomes**

A draft report of the outcomes of the *Supporting Our Social Mosaic Workshop* was circulated to the Workshop participants as well as the *Ann Elmore's Legacy Workshop* participants for review and comment. The purpose of the review was to elicit final insights, corrections and validation of the accuracy of the draft document in order to produce this summary report. The CRSPC will continue to work with local social development stakeholders to support the use of this report as a resource for 'evidence of need' in grant applications and also for informing operational planning at the organizational level in the community. Progress with the impact of the report will be monitored and evaluated as capacity allows.

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## 5. Social Development Priorities

The strategy outcomes from the *Supporting Our Social Mosaic Workshop* have been presented below using the *Workshop's* framework of seven social development areas. For each of the seven areas, there is a table outlining gaps and proposed priority actions, followed by a table that identifies potential partners or future opportunities that relate to the proposed actions. The seven areas are as follows:

1. Food Security, Social Inclusion, and Accessibility
2. Public Safety
3. Training, Employment, and Income Security
4. Housing, Shelter, and Homelessness
5. Health and Well Being
6. Children, Youth, Seniors, and Families
7. Community Development



1. Jill Banting



2. Ken Blackburn



3. Ja Witcombe



4. Heather Hughson



5. Amy Muloin



6. Liz Carter



7. May Teer

### 5.1. Food Security, Social Inclusion, and Accessibility

The Food Security, Social Inclusion, and Accessibility focus group identified the following gaps and priority actions (not necessarily in order of priority for implementation).

**Table 1: Food Security, Social Inclusion, and Accessibility Gaps and Priority Actions**

<b>Gaps</b>	<b>Actions that Address Gaps</b>
1) There is a need for a space and program/resource for all community members to be able to share/ understand local cultures.	1) Establish a community place and program to promote cultural understanding about the diverse groups in our community.
2) The gay, lesbian, bisexual, transgender, queer or questioning (GLBTQ) communities and other diverse groups need to be accepted in our public schools.	2) Encourage the Provincial Government to change the school curriculum on a provincial level to foster acceptance of diverse groups in a safe and welcoming environment.
3) There is a need to make use of food grown in backyards.	3) Develop a volunteer program for picking backyard food that includes an educational component about our local wild foods.
4) There is a lack of access to garden space and not enough space in community gardens.	4) Develop an initiative to make unused school land, park land and private back yards available for community garden use.
5) Park development (trails, parks, walkways, etc.) need to be more user friendly and accessible.	5) Encourage Campbell River City Council to mandate that all new public space be designed for accessibility.
6) Sidewalks are not always fully accessible due to obstructions like snow and signs.	6) Encourage Campbell River City Council and staff to develop and enforce bylaws and services to ensure sidewalks are always accessible.
7) There is a lack of accessible food programs.	7) Encourage community groups to dialogue about the gaps to improve accessibility to food programs.

8) Social support programs are not universally accessible resulting in some people not accessing needed support.	8) Identify and eliminate the obstacles preventing universal access to support services.
9) There is a lack of accessible recreation programs and tourism businesses for people with visible and invisible disabilities.	9) Work with our Chamber of Commerce and local businesses to identify ways to improve accessibility to recreation and tourism businesses for people with visible and invisible disabilities.
10) There is a lack of local food available in markets.	10) Work with farmers to increase availability of locally produced food.
11) The Campbell River Food Bank location and hours are not accessible for many users.	11) Research and identify new and additional locations and hours for food banks. Directly involve food bank users in the research work.
12) There is a lack of good quality food at food banks and soup kitchens.	12) Encourage governments to increase funding to provide and store better quality food.
13) There are too few social enterprise programs developed around food production.	13) Raise awareness of and build upon existing social enterprises regarding food (school programs, composting education centre, etc.) and research potential social enterprises to address food production needs in the community.
14) There is not enough HandyDART service.	14) Encourage government to increase HandyDART services.
15) There is a lack of reliable funding for food programs.	15) Encourage the Provincial Government to ensure funding is available in the community for food programs.

The focus group participants identified a number of potential collaborators and supports for Food Security, Social Inclusion, and Accessibility actions as listed in the following table. Due to time constraints, potential partners and supports were not identified for some of the actions.

<b>Table 2: Food Security, Social Inclusion, and Accessibility Potential Partners</b>
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Potential Partner for Actions 3 and 4: Vancouver Island Traditional Food Network could be a partner in promoting food accessibility.
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Potential Partners for Action 4: The Parent Advisory Committees, School Boards could identify and include land for community gardens.
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Potential Partners for Action 6: Campbell River City Council has the ability to provide effective snow clearing practices and removal of sidewalk obstructions.
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Potential Partners for Action 9: Campbell River Chamber of Commerce, Tourism Campbell River, Campbell River Visitor Centre, and the Campbell River Access Awareness Committee could be partners in addressing the lack of accessible tourism services, and local and regional governments could be partners for accessible tourism opportunities.
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## 5.2. Public Safety

The Public Safety focus group identified the following gaps and priority actions (not necessarily in order of priority for implementation).

<b>Table 3: Public Safety Gaps and Priority Actions</b>	
<b>Gaps</b>	<b>Actions that Address Gaps</b>
1) There is lack of culturally responsive public safety initiatives.	1) Host community dialogues about how to approach public safety through culturally responsive methods.
2) There is a gap in funding for intervention and therapeutic programs for all community members responding to violence.	2) Encourage sustainable government funding to provide accessible emotional healing programs for all.
3) There is no dedicated domestic violence response unit in the RCMP detachment.	3) Create a dedicated domestic violence response unit at the RCMP office.
4) The Crime Prevention Strategy document which was developed by City of Campbell River has not been implemented.	4) Encourage Campbell River City Council and staff to make the City's Crime Prevention Strategy a priority.
5) There is a lack of bullying prevention services and interventions in both schools and the community.	5) Hold a community forum on bullying with all stakeholders.
6) There is a lack of gender equality in funding for drug and alcohol recovery.	6) Increase number of recovery beds on a gender equal basis.
7) There is a lack of on-going emergency planning and recovery plans.	7) Develop a public awareness campaign directed at businesses and organizations on their responsibilities in emergency preparedness and continuity planning.

8) There are not enough long-term drug and alcohol recovery services.	8) Increase the ongoing support for people in recovery for addictions.
9) There is no safe shelter for those under the influence.	9) Create accessible wet shelters (i.e., shelters where people who have been using alcohol or drugs can rest) for men, women, and youth.

The focus group participants identified the following potential collaborators and supports for Public Safety actions. Due to time constraints, potential partners and supports were not identified for some of the actions.



<b>Table 4: Public Safety Potential Partners</b>
Potential Partners for Action 1: City of Campbell River, First Nations, media, Campbell River Multicultural and Immigrant Services Association, School District 72, Campbell River Chamber of Commerce, Marcopolo Resources Inc.
Potential Partners for Action 2: Campbell River Relationship and Sexual Violence Response Committee and their member agencies, and local Member of the BC Legislative Assembly.
Potential Partners for Action 3: RCMP, Victim Services, Campbell River and North Island Transition House Society, Campbell River Women’s Centre, and Campbell River Relationship and Sexual Violence Response Committee. Also, get advice from the RCMP in the Comox Valley as they have a domestic violence response unit in that community.
Potential Partners for Action 4: City of Campbell River, RCMP, and Citizens on Patrol.
Potential Partners for Action 5: School District 72, John Howard Society - North Island, Canadian Red Cross, BC Ministry of Health - Mental Health and Additions, Bullying Prevention Programs, BC Schizophrenia Society (BCSS Campbell River Chapter).
Potential Partners for Action 6: Second Chance Recovery House, Salvation Army, Campbell River and North Island Transition House Society, Vancouver Island Health Authority, and BC Ministry of Housing and Social Development.
Potential Partners for Action 7: Campbell River Emergency Social Services Team, City of Campbell River, Campbell River Chamber of Commerce, Strathcona Regional District, local Business Improvement Associations, Campbell River Volunteer Centre, and BC Provincial Emergency Programs.
Potential Partners for Action 9: Salvation Army, RCMP, John Howard Society - North Island, local Churches, AIDS Vancouver Island, Second Chance Recovery House, Campbell River and North Island Transition House Society, Vancouver Island Health Authority, local businesses, Provincial and Federal agencies, and BC Ministry of Housing and Social Development.

### 5.3. Training, Employment, and Income Security

The Training, Employment, and Income Security focus group identified the following gaps and priority actions (not necessarily in order of priority for implementation).

<b>Table 5: Training, Employment, and Income Security Gaps and Priority Actions</b>	
<b>Gaps</b>	<b>Actions that Address Gaps</b>
1) There is a lack of referrals from service providers and employers for educational upgrading and assessment programs.	1) Prepare and give a comprehensive information resource package to service providers and employers. Establish a centralized agency to provide referrals for educational upgrading and assessment programs.
2) There is a lack of subsidized services and funding for the underemployed.	2) Develop and provide resources for the underemployed to help them until they are fully employed.
3) There is a lack of partnership between non-profit and for-profit businesses in supporting and funding of current and proposed programs.	3) Use a variety of venues like “speed dating” (a unique process for bringing together the two groups) and brown bag lunch meetings to develop community support for partnerships.
4) There is a lack of employers and service provider partnerships in identifying and defining work force skill gaps.	4) Provide a workshop by the Campbell River Chamber of Commerce on work force skill needs, conduct a survey of employee needs and provide a monthly community newsletter on work force skill trends and needs.
5) There is a lack of employer knowledge and awareness of challenges for part-time workers.	5) Create a presentation on the challenge of living as a part-time worker.

6) There is a lack of a clear definition of underemployment.	6) Initiate a community process to define underemployment in Campbell River.
7) There is a lack of short-term training and funding options for individuals to transition to sustainable employment.	7) Provide short courses designed to develop marketable skills and consider incentives for corporations to provide training.
8) There is no structural framework to address the looming worker shortage.	8) Encourage the development of an accountable and transparent system to train workers for the looming labour shortage.
9) There is a lack of funding available for training some unemployed Canadians due to narrowly defined eligibility criteria.	9) Work with for-profit businesses to ensure eligibility for training funding is effectively and broadly defined.
10) There is a lack of incentives for employers to train employees and to remove employment barriers.	10) Encourage the governments to provide incentives for training and removing employment barriers.
11) There is a lack of resources to connect immigrants to existing community employment services.	11) Encourage local service providers to provide effective outreach to immigrants regarding employment services.
12) There is a lack of resources for people waiting for social assistance.	12) Encourage the governments to ensure interim resources are available to those waiting for social assistance. Establish a temporary work bank.
13) There is a lack of financial literacy for some employees and a lack of financial literacy training on the job.	13) Design a marketing package directed to employers to enhance financial literacy for employees.

14) There is a lack of mentorship support for people working in employment training and literacy.	14) Establish a mentoring program for people working in employment training and literacy.
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Focus group participants identified the following potential partners and supports for Training, Employment, and Income Security actions. Due to time constraints, potential partners and supports were not identified for some of the actions

<b>Table 6: Training, Employment, and Income Security Potential Partners</b>
<p>Potential Partners for Action 1: North Island Employment Foundations Society, Opportunities Career Services Society, joint communications with existing agencies. Research what works in other private/community/public models. Could be a private organization that gets this action underway. City of Campbell River, all non-profit sectors, Juvenile Crime Prevention Grant funding, Campbell River Literacy Now, and the Joe Project.</p> <p>Potential Partners for Action 5: Employment agencies, social service groups, and Campbell River Chamber of Commerce.</p> <p>Potential Partners for Action 6: Island JADE Society, North Island Employment Foundations Society, Campbell River Family Services Society, all local non-profit agencies, City of Campbell River, and BC Housing.</p>

## 5.4. Housing, Shelter, and Homelessness

The Housing, Shelter, and Homelessness focus group identified the following gaps and priority actions (not necessarily in order of priority for implementation).

<b>Gaps</b>	<b>Actions that Address Gaps</b>
1) There is a lack of a safe and accessible emergency shelter for non-sober people.	1) Create a supervised facility with private rooms located where non-sober people can access the bus route and downtown core.
2) There are no transition services for young adults (18 years and older) coming out of foster care to help them become self-reliant adults.	2) Provide supportive housing aimed at teaching young adults the skills to live independently. Also, provide a training program with mentor follow up to prevent youth homelessness.
3) There is a lack of appropriate and safe housing for pregnant women in need	3) Provide a service where pregnant women and new mothers in need are supported in a safe and educational environment.
4) There is a lack of supportive/assisted, community oriented housing for Aboriginal peoples.	4) Develop a friendship centre for Aboriginal peoples where support workers are available to people in need. This could include a day center and an emergency shelter.
5) There is a lack of affordable supportive housing for people with disabilities.	5) Provide affordable supportive housing for people with disabilities.
6) There is a lack of long term affordable rental units for low income earners.	6) Research best practices for addressing a lack of affordable rental units.

7) There is an insufficient number of beds for people needing to detoxify.	7) Provide a trained staff supervised facility close to medical assistance for detoxifying adults and youth. This would ideally be in a wing in the new hospital.
8) Apartment, duplex, and patio homes for seniors with low incomes are often not developed to encourage community spirit.	8) Advocate for new developments for seniors with low incomes to design their projects to encourage community spirit.

In reviewing the gaps and priority actions recommended by the Workshop participants, it is clear that the perceived housing gaps are focused on the most vulnerable people in the community. Focus group participants identified the following potential partners and supports for Housing, Shelter, and Homelessness actions. Due to time constraints, potential partners and supports were not identified for some of the actions.



<b>Table 8: Housing, Shelter, and Homelessness Potential Partners</b>
Potential Partners for Action 1: Vancouver Island Health Authority, RCMP, Church organizations (e.g., St. Vincent de Paul), BC Housing, Island JADE Society, BC Ministry of Health - Mental Health and Addictions, crisis nurses, Salvation Army, Ann Elmore Transition House, service groups, Covenant House, service clubs, Federal and Provincial Governments (capital costs), local government (land), and BC Gaming Commission.
Potential Partners for Action 2: John Howard Society - North Island, BC Ministry of Child and Family Development, School District 72, North Island College, Service Canada - Employment Insurance.
Potential Partners for Action 3: Vancouver Island Health Authority, Provincial and Federal governments.
Potential Partners for Action 4: Vancouver and Coastal First Nations, Indian and Northern Affairs Canada, and Wachiay Friendship Centre.
Potential Partners for Action 5: BC Ministry of Health - Mental Health and Addictions, Campbell River and District Association for Community Living, BC Housing, volunteers, City of Campbell River, Vancouver Island Health Authority, and service clubs.
Potential Partners for Action 7: Timber West, Pacifica Housing Advisory Association, Island JADE Society, M'Akola Housing Society, BC Housing, Salvation Army, City of Campbell River.

## 5.5. Health and Well Being

The Health and Well Being focus group identified the following gaps and priority actions (not necessarily in order of priority for implementation).

<b>Gaps</b>	<b>Actions that Address Gaps</b>
1) There is a lack of effective drug and alcohol education for youth (middle school/high school).	1) Enhance drug and alcohol education programs for youth (middle school/high school).
2) There are not enough drug and alcohol workers in the schools.	2) Encourage the School Board to add more drug and alcohol workers for the schools.
3) There is not adequate and timely access to mental health assessments for youth in particular.	3) Provide accessible mental health assessment options for youth. Ideally these could be located in a youth centre.
4) There is a lack of residential addiction recovery programs for women.	4) Develop additional residential addiction recovery programs for women.
5) There is a lack of funding for Aboriginal adults living on reserve to access health services.	5) Encourage Vancouver Island Health Authority and Indian and Northern Affairs Canada to invest in health access initiatives for on-reserve First Nations people.
6) There is a lack of funding for people on Canadian Pension Plan (CPP) to access treatment and recovery.	6) Raise awareness among service providers and users of services about guidelines for those on CPP and encourage more government funding.



The focus group participants identified the following potential collaborators and supports for Health and Well Being actions. Due to time constraints, potential partners and supports were not identified for some of the actions.

<b>Table 10: Health and Well Being Potential Partners</b>
Potential Partners for Action 1: School District 72, AIDS Vancouver Island, Public Health.
Potential Partners for Action 2: School District 72 and BC Ministry of Education.
Potential Partners for Action 3: School District 72, Vancouver Island Health Authority, City of Campbell River.
Potential Partners for Action 4: Member of the BC Legislative Assembly, John Howard Society - North Island, Campbell River Women's Centre, Island JADE Society, Vancouver Island Health Authority - Integrated Health Network, BC Ministry of Health - Mental Health and Addictions, Second Chance Recovery House, Ann Elmore Transition House.
Potential Partners for Action 5: First Nations' Band Councils, Second Chance Recovery House, service clubs.

## 5.6. Children, Youth, Seniors, and Families

The Children, Youth, Seniors, and Families focus group identified the following gaps and priority actions (not necessarily in order of priority for implementation).

<b>Table 11: Children, Youth, Seniors, and Families Gaps and Priority Actions</b>	
<b>Gaps</b>	<b>Actions that Address Gaps</b>
1) There is not a locally based crisis line service.	1) Encourage Vancouver Island Health Authority to re-establish a local crisis line service.
2) A lack of accessible and affordable transportation is a problem for many community members.	2) Research the need and use of transit services and explore public transportation alternatives.
3) There is a need for multiple safe houses accessible throughout the community.	3) Work with the RCMP and Campbell River Volunteer Centre to secure funds and locations for safe housing.
4) There is a lack of resources to help seniors remain active throughout the entire week.	4) Encourage Seniors Centers to provide a broader array of physical activities for seniors.
5) There is a lack of interaction between youth and seniors, different ages, and different cultures.	5) Develop a centre and/or program (e.g., a culture camp, etc.) for intergenerational interaction and learning.
6) There is a lack of affordable recreation (physical, cultural, arts) opportunities for families.	6) Encourage local support and awareness of the L.I.F.E. (Leisure Involvement for Everyone), Jump Start, and KidSport programs.

7) There is not enough accessible or affordable quality childcare.	7) Encourage the governments and Chambers of Commerce to advocate for affordable and accessible quality childcare. Encourage more individuals to take childcare education programs and training.
8) There is a lack of informal parenting mentor programs.	8) Facilitate the good grandmothers and grandfathers program and develop an inventory of parenting mentors. Also, consider soliciting young parents' opinions about different programs they would like to see in the community.
9) There are not enough services for families with children with special needs.	9) Organize a "buddy system" of mentor families by consulting with schools, Campbell River and District Association for Community Living, Families Leading the Way, and Campbell River Community Autism Network.
10) There is a lack of advertizing of family resources in the community.	10) Develop an effective advertizing strategy using the schools, malls, bus stops, the City of Campbell River's website, grocery stores, newspapers, flyers, libraries, etc.
11) There is a lack of a 24 hour safe, supportive gathering place for youth.	11) Consult with the John Howard Society - North Island, City of Campbell River and realtors, and encourage a partnership to develop a youth centre.

12) There is a lack of a common gathering and welcoming place for all ages.	12) Assess and evaluate the functions of the Campbell River Community Centre with a view to ascertaining whether its mandate can encompass a strengthened focus on programs that encourage diversity in terms of age, ability, race and socio-economic background.
13) There is a lack of after school programming for children in the community over the age of seven.	13) Encourage community partnerships in the delivery of after school programming for children in the schools, Sportsplex and Campbell River Community Centre.

The focus group participants identified a number of potential partners and supports for achieving the Children, Youth, Seniors, and Families actions. Due to time constraints, potential partners and supports were not identified for some of the actions.



<b>Table 12: Children, Youth, Seniors, and Families Potential Partners</b>
Potential Partners for Action 1: Vancouver Island Health Authority, Campbell River Family Services Society, service clubs, local businesses/organizations, Canadian Mental Health Association, partnering with “Mr. Timberline” fundraiser and Campbell River Community Foundation.
Potential Partners for Action 2: BC Transit, City of Campbell River, BC Ministry of Housing and Social Development, Timberline Secondary School - Leadership Class, and partnering with universities and colleges for research.
Potential Partners for Action 3: RCMP, Vancouver Island Health Authority, Citizens on Patrol, Aboriginal communities, Laichwiltach Family Life Society, John Howard Society - North Island, members of Campbell River Discovery Community Church, service clubs, realtors, BC Gaming Commission, and the local business community.
Potential Partners for Action 4: John Howard Society - North Island, realtors, Campbell River City Council, Campbell River Legion, retired employees associations, BC Gaming Commission, BC Ministry of Healthy Living and Sport - Seniors Healthy Living Secretariat, and Marcopolo Resources Inc.
Potential Partners for Action 5: John Howard Society - North Island (KidStart Mentoring Program), School District 72, Campbell River Multicultural and Immigrant Services Association, Campbell River Seniors’ Centre Society, and Campbell River Grandmother to Grandmother Group.
Potential Partners for Action 6: Campbell River Chamber of Commerce, City of Campbell River, School District 72, Strathcona Regional District, Campbell River Community Foundation, partnering with university/college students for research practicums, partnering with sport celebrities like Rod Brind’Amour.
Potential Partners for Action 7: Member of Parliament, Member of the BC Legislative Assembly, Provincial and Federal Governments, Campbell River Child Care Planning Committee, and City of Campbell River.

## 5.7. Community Development

The Community Development focus group identified the following gaps and priority actions (not necessarily in order of priority for implementation).

<b>Table 13: Community Development Gaps and Priority Actions</b>	
Gaps	Actions that Address Gaps
1) There is a lack of awareness of the breadth and depth of social and health issues in the community among organizations dealing with social and health development issues.	1) Encourage the City of Campbell River to hire a Social Planner. The Social Planner should provide support to community agencies and also support the development of the CRSPC so it can effectively coordinate and facilitate collaboration on community social and health development issues. The CRSPC should also consider developing a sustainable outreach strategy to hear the voices of all community members dealing with social and health development issues.
2) There is a lack of access to the Campbell River Community Services Directory.	2) Keep the John Howard Society - North Island's Campbell River Community Services Directory up to date and available in public areas where newcomers congregate/visit, including the City of Campbell River's website and other public venues.



3) There is a lack of inter-agency awareness of fund management, service gaps, resources and details of respective organizational plans.	3) Develop a communication and learning initiative for professionals and agencies to build mutual awareness about the social and health development landscape in Campbell River. The social development priorities and actions identified in this report should be used as reference points for this initiative and the CRSPC could play a convening role.
4) There is a lack of a network for youth issues and there is a lack of youth involvement in community committees.	4) Develop a network with youth to identify issues and resources, as well as pathways for how youth can be more included in local governance.

The recurring theme evident for this and other social development areas is the need for a group with adequate support to ensure that the diverse social needs and resources in the community are identified and effectively coordinated. The focus group participants identified a number of potential partners and supports for achieving the Community Development actions.

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**Table 14: Community Development Potential Partners**

Potential Partners for Action 1: Campbell River Community Foundation, United Way Central and North Vancouver Island, Coastal Community Credit Union, CRSPC, and the City of Campbell River.

Potential Partners for Action 2: BC Ministry of Children and Family Development has funding and a related project is underway, John Howard Society - North Island, Campbell River Circle distribution list, and CRSPC.

Potential Partners for Action 3: CRSPC, local media, City of Campbell River, and social and health service agencies.

Potential Partners for Action 4: Campbell River Multicultural and Immigrant Services Association - Youth 4 Diversity Program, School District 72, Youth Advisory Committee, Campbell River Circle distribution list, United Way Central and North Vancouver Island, and Vancouver Island Health Authority.

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## 6. Considerations for Next Steps

Implementing the actions identified in this report will require the knowledge, support and leadership of a wide range of government and non-government organizations. It is also important to note that some of these actions may already be underway or in the planning stages. In those cases, this report demonstrates support for such current or upcoming initiatives.

This summary report serves as a catalyst to move social and health development initiatives forward. While numerous gaps and practical actions have been identified, many will need to have good business cases developed to verify and justify resources.

In reviewing the range of gaps and actions identified in all seven priority areas, it is clear that the social development challenges in Campbell River are diverse and extensive in range. Recurring issues include a lack of accessibility and awareness, and a need for coordination. These recurring themes indicate the importance of having a coordinating body that can match resources with needs, coordinate efforts, reduce duplication, and track progress. Identifying and resourcing a coordinating body seems to be the next important step in the process of implementing the social development actions outlined in this report.

Should the City of Campbell River or other levels of government be approached to take on responsibility for coordination or should the CRSPC continue to take the lead? If the CRSPC continues in a leadership role, consideration should be given to securing resources for the CRSPC from the different levels of government and other funding sources. Regardless of the specific arrangements for moving forward, the focus needs to remain on working together across agencies and governments, maintaining, updating and utilizing the inventory of social development assets, and addressing gaps so that our combined efforts concentrate on what is needed to improve community health and sustainability in Campbell River.



Courtesy of Campbell River Community Arts Council.